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CENTENNIAL GALA

BROOKLYN TECH ALUMNI FOUNDATION

SATURDAY | **NOVEMBER 19, 2022**

THE GLASSHOUSE

660 TWELFTH AVENUE | NEW YORK, NY

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CENTENNIAL COMMISSIONER | **LEONARD S. RIGGIO '58**
GALA CHAIR | **EDWARD LAGRASSA '65**
PRESIDENT | **DENICE CLARKE (DC) WARE '83**
AND THE BOARD OF DIRECTORS OF THE BROOKLYN TECH ALUMNI FOUNDATION

CORDIALLY INVITE YOU TO

THE BROOKLYN TECH CENTENNIAL GALA
CELEBRATING ONE HUNDRED YEARS OF BROOKLYN TECHNICAL HIGH SCHOOL

SATURDAY, NOVEMBER 19, 2022
THE GLASSHOUSE | 660 TWELFTH AVENUE | NYC

COCKTAIL RECEPTION | 6:00 PM
DINNER AND AWARDS | 7:00 PM

Black Tie Optional

**A SPECTACULAR EVENING OF AWARDS, CELEBRITY APPEARANCES,
MUSIC, DINNER AND DANCING**

HONOREES INCLUDE AN ABRAMSON FAMILY TRIBUTE

JACK ABRAMSON '32
ALLAN L. ABRAMSON, MD '58
DAVID H. ABRAMSON, MD '61
RICHARD S. ABRAMSON '63

SPECIAL GUEST PERFORMANCES

STEPHANIE MILLS, GRAMMY AWARD-WINNING PERFORMER
BRYAN BAUTISTA '10 FEATURED ARTIST FROM “THE VOICE”
AND OTHER **TECH ALUMNI**

EMCEES

JEANINE M. AGUIRRE-RAMIREZ '88 | AWARD-WINNING JOURNALIST
SARAH NATOCHENNY '05 | ACCLAIMED VOICE ACTOR (POKÉMON)

AN UNPARALLELED EDUCATIONAL INSTITUTION AND FOUNDATION

Brooklyn Technical High School has been at the forefront of STEM education since its inception 100 years ago. Tech has the highest enrollment of any high school in the U.S. and is considered the largest specialized STEM high school in the country. Tech has expanded to encompass a growing number of career paths, and today more than 6,000 outstanding, young NYC scholars are given the chance to soar each year. The best and brightest minds come to Tech from every neighborhood, socioeconomic background and culture.

As technology accelerates, so does the cost of delivering an outstanding education. New York's public education system, responsible for 1.1 million children in more than 1,800 schools, cannot fully meet the needs of a one-of-a-kind school like Tech. Since 1983, the Brooklyn Tech Alumni Foundation has relied on supporters like you to maintain Tech's level of educational excellence, and also deepen the impact of our middle school STEM Pathways initiative.

FOR RESERVATIONS

Please contact the Event Office at 212.951.1774
BTAF100Gala@mmeventgroup.com
www.bthsalumni.org



BROOKLYN • TECHNICAL • HIGH • SCHOOL

This event will adhere to all Covid standards and safety protocols established by the City of New York and State of New York.

Learn more about the Brooklyn Tech Alumni Foundation at bthsalumni.org

Connect. Get Involved. Give Back.

GALA CO-CHAIRS

TOM VOLPE '53
VICTOR INSETTA '57*
MATHEW M. MANDERY '61
FLOYD WARKOL '65*
JOHN A. CATSIMATIDIS '66*
JAMES FANTACI '68

RANDE LAZAR '69
ARLENE ISAACS-LOWE '76
L. LONDELL MCMILLAN '83*
KENNETH D. DALY '84*
MARK A. TATUM '87*

GALA COMMITTEE

CHRISTIAN D. GIORDANO
CARLO A. SCISSURA
MITCHEL SIMPLER
ALFONSO D'ELIA '67
PAUL FRIEDMAN '68
GEORGE VAN AMSON '70
MARK ARZOOMANIAN '83
TATIA MAYS-RUSSELL '84
FRANK R. HARRISON '85
ROBERT CHRISTOPHER RILEY '98

(Committee in process of formation)

** Previous Titans of Tech*

THE BROOKLYN TECH ALUMNI FOUNDATION

EXECUTIVE BOARD

PRESIDENT | **DENICE CLARKE (DC) WARE** '83

VICE PRESIDENT | **DAVID LEE** '78

TREASURER | **JIM DIBENEDETTO** '71

VICE PRESIDENT | **BOLA OYEDIJO** '92

SECRETARY | **NED STEELE** '68

VICE PRESIDENT | **ANTHONY P. SCHIRRIPA** '67

BOARD MEMBERS

MICHAEL A. WEISS '57

HORACE DAVIS '84

ACHILLES PERRY '58

PENELOPE KOKKINIDES '87*

EDWARD T. LAGRASSA '65

JOHN ALBERT '90

SALVATORE LENTINI '79

GISELLE WILLIAMS '92**

TOMAS HERNANDEZ '73

AMY KONG '99

WILTON CEDENO '82

DEEPTI SHARMA '04

LESLEIGH IRISH-UNDERWOOD '82

VALMIRA POPINARA '18

MARGARET MURPHY '83

HONORARY DIRECTOR | **LEONARD RIGGIO** '58

EXECUTIVE DIRECTOR | **COURTNEY J. ULRICH** '90

* *Previous Titans of Tech*
** *Centennial Gala Journal Chair*

CENTENNIAL GALA TABLES

CENTENNIAL **\$500,000**

- Lab Naming Opportunity
- Two Prominent tables of 10
- Two 30-second Sponsorship Video Ads during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- *Engineered for Excellence* Book
- BTHS Centennial Edition Brass Bookends (four sets)

DIAMOND **\$250,000**

- Classroom Naming Opportunity
- Two Prominent tables of 10
- Two 30-second Sponsorship Video Ads during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- *Engineered for Excellence* Book
- BTHS Centennial Edition Brass Bookends (three sets)

SAPPHIRE **\$100,000**

- Two Prominent tables of 10
- Two 30-second Sponsorship Video Ads during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- *Engineered for Excellence* Book
- BTHS Centennial Edition Brass Bookends (two sets)

PLATINUM **\$50,000**

- One Premier table of 10
 - One 30-second Sponsorship Video Ad during the live event, also aired in any electronic version
 - Digital E-Journal Ad, displayed with border on screen and on the website
 - BTHS Centennial Edition Brass Bookends (one set)
-

GOLD **\$25,000**

- One Premier table of 10
- One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on website
- BTHS Centennial Edition Brass Bookends (one set)

SILVER **\$15,000**

- One Preferred table of 10
- Digital E-Journal Ad, displayed with border on screen and on website

TICKETS FOR TWO **\$3,000**

Two seats plus half-screen ad

GENERAL TICKETS **\$1,000**

CONTRIBUTION

I cannot attend but would like to support the work of the Brooklyn Tech Alumni Foundation. Enclosed is my tax-deductible contribution in the amount of

\$ _____

Your contribution, less estimated dinner costs of \$300 per person, is tax deductible, to the extent of the law, as a gift to a not-for-profit organization (BTAF Tax ID # 11-2739496).

E-JOURNAL DIGITAL AD

Full screen with purple border highest frequency	\$5,000
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Full screen with blue border lower frequency	\$3,000
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Full screen with white border	\$1,500
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Half screen	\$1,000
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Congratulatory message (75 characters)	\$500
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DUE DATE | E-Journal closing date is
November 9, 2022

SUBMISSION FORMATS | All art in RGB color
mode for use in a 16:9 video presentation at the
event.

OPTION 1: Provide Your Ad | Please submit your
ad in JPEG or PDF format, 1920 pixels wide by 1080
pixels high, 300 dpi.

OPTION 2: We Create Your Ad | Send JPGs (ie,
logo and/or photo) that you'd like at roughly the
size that you would like them used. Small images
will look blurry if enlarged. Submit brief text with a
congratulatory message, company contact info or a
short message.

OPTION 3: Powerpoint Ad | Submit as a
PowerPoint (16:9 aspect ratio) slide. Fonts should
either be Arial or Century Gothic. E-Journal will not
be responsible for font substitution or re-flow if other
fonts used.

Email Ads to | BTAF100Gala@mmeventgroup.com

Please make your check payable to
Brooklyn Tech Alumni Foundation and mail
to: **Centennial Gala Office** | 500 7th Avenue,
8th Floor | NY, NY 10018 | 212.951.1774 |
BTA100Gala@mmeventgroup.com

NAME

TITLE

COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

ADDITIONAL CONTACT

Please send an invoice

Enclosed is my check

Please charge my credit card:

Visa Amex Mastercard Discover

CARD NUMBER

EXP. DATE

SEC. CODE

NAME AS IT APPEARS ON THE CARD

COMPANY

BILLING ADDRESS

CITY/STATE/ZIP

To secure one of our Premier Sponsorship opportunities, please contact the Gala office at **212.951.1774** or email **BTA100Gala@mmeventgroup.com**. Details can also be reviewed on our website at **www.bthsalumni.org**.

CENTENNIAL GALA SPONSORSHIPS

COCKTAIL RECEPTION **\$50,000**

- Logo placement during pre-event VIP Cocktail Reception
- Logo placement on the preshow donor recognition
- Photo opportunity with honorees and special guests
- Special recognition from the podium
- One Premier table of 10
- One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- Signature Cocktail to be named after the donor during the reception
- Bar signage designed to highlight the cocktail and recognize the sponsor
- Logo branded cocktail napkins

PHOTO BOOTH **\$40,000**

- Logo placement on Photo Booth-generated photos
- Logo placement on the preshow donor recognition
- Photo opportunity with honorees and special guests
- Special recognition from the podium
- One Premier table of 10
- One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website

DECOR **\$35,000**

- Logo placement on the preshow donor recognition
 - Photo opportunity with honorees and special guests
 - Special recognition from the podium
 - One Premier table of 10
 - One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
 - Digital E-Journal Ad, displayed with border on screen and on the website
 - Company signage on tables next to or incorporated within centerpieces
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DESSERT

\$35,000

- Logo placement on the preshow donor recognition
- Photo opportunity with honorees and special guests
- Special recognition from the podium
- One Premier table of 10
- One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- Company logo to be served during the dessert course on a branded chocolate disc on the dessert

ENTERTAINMENT

\$35,000

- Logo placement on the preshow donor recognition
- Photo opportunity with honorees and special guests
- Special recognition from the podium
- One Premier table of 10
- One 20-second Sponsorship Video Ad during the live event, also aired in any electronic version
- Digital E-Journal Ad, displayed with border on screen and on the website
- Verbal recognition from the specialty entertainment during the show

To secure a Premier Sponsorship opportunities, please contact the Gala office at **212.951.1774** or email **BTAF100Gala@mmeventgroup.com**. Details can also be reviewed on our website at **www.bthsalumni.org**.
